CONNECTIONS DON'T END WHEN FEDERAL SERVICE DOES.

ATFA is active duty and former ATF personnel unified in support of the ATF mission. We walk with our members through the career continuum, from their beginnings with the Bureau of Alcohol, Tobacco, Firearms and Explosives through later career leadership positions in government and private sector employment and into retirement.

www.atfassociation.org

ATFA is the Way to Connect

ATFA hosts a private Facebook group for the larger ATF community...

... the Association drives the action as the embodiment of the ideals, outreach and history shared.

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Honoring

Commitment, bravery and integrity. ATF character is recognized each year through scholarships in memory of four Special Agents killed in 1993 at the Branch Davidian compound. It's recognized when we stand with our brothers and sisters in law enforcement in difficult times, and when we pause to remember officers killed in the line of duty. And when a member passes, we honor their memory through memorial donations and outreach to the family.

Connecting

Camaraderie, friendship and support are on display every day via ATFA's private Facebook group, our LinkedIn community and direct messages to the membership. Want to hear a good story? Share important information? Ask your colleagues a question? We offer many means of outreach, and our online membership directory makes it easy to look up old friends. Plus social gatherings and volunteer opportunities allow members to informally meet and reconnect.

Supporting

The Foundation provides financial assistance to members and surviving family in times of need. Since 2016, the Foundation has distributed 135 grants to ATF retirees and employees. College scholarships are offered to the children and grandchildren of ATFA members based on financial need and academic achievement. And a dedicated committee sends get well cards, condolences and notes of encouragement when notified of member hardships.

Informing

A newsletter by members, for members, about members – along with Association info and other news to use. Members also have access to the Inside ATF newsletter, weekly ATF in the News, job postings and a curated list of books written by ATF authors. Timely notices are sent via email. The Association also serves as a clearinghouse for information on retirement and federal benefits, as well as the deals, discounts and perks members receive as benefits!

Who We Are

ATFA proudly promotes the positive work of ATF and advocates for honorable law enforcement everywhere. We endorse the skills and abilities of all ATF professionals in post-career fields and facilitate opportunities to share that expertise for the advancement of public safety worldwide.

ATF → **ATFA**

- Special Agents
- Chemists
- Scientists
- Industry Operations Inspectors & Investigators
- Explosive Enforcement Officers
- Other ATF Personnel

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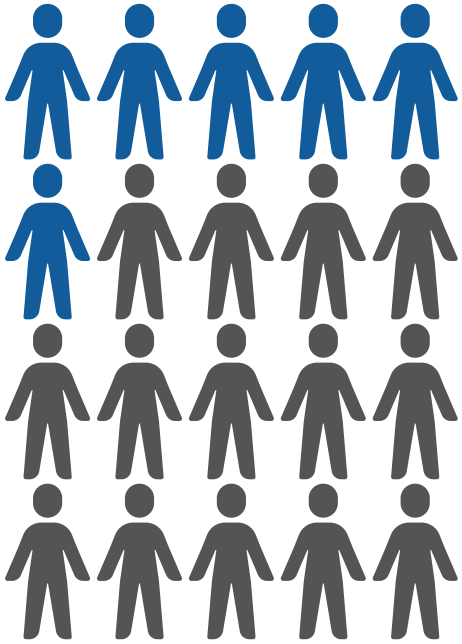
Today more than ever, the interconnectedness of both active ATF employees and our retired employees is needed to keep the ATF legacy alive and honor those who have devoted their lives to public safety. Our ATF Association's vision and mission is just that: to honor those who have served ATF, to inform others and to grow as an association, and most importantly to help keep the ATF community connected. We are a resilient agency that has survived many years of challenges, controversy and tragic losses, but we always rise up and come back stronger, wiser and more focused on our public safety mission because of the people, both active and retired, who love this organization and are truly devoted to its core values.

REGINA LOMBARDO
RETIRED ACTING DIRECTOR OF ATF

Exceptional Member Engagement

PLUS your promotional highlights on our active social media sites vastly expands message reach to almost 1,200 followers on LinkedIn and almost 1,300 current and retired ATF personnel on ATFA's private Facebook group.



Over 9,920 unique webpage views annually

An average 60% open rate on newsletters

An average 56% open rate on sponsor email messages

INVOLVEMENT **OPPORTUNITY** BENEFITS

As you partner with ATF, we invite you to join with ATFA as well – an extension of that relationship as our members move into executive leadership positions in the security industry following their career in federal law enforcement, and on to retirement. We highly value our sponsor partners and work to promote your mission through a number of significant sponsor opportunities:

Open the door to an engaged membership of 500+ current and former ATF personnel.

Stretch your audience to 1,300+ active duty and retired ATF via our private Facebook group.

Send your dedicated email promotions to ATFA members or feature your articles in the ATFA newsletter.

Shine on ATFA's new website with articles, webinars and other materials, plus your logo on the home page.

Work with our team on a customized benefits package to meet your goals and objectives.

OPPORTUNITIES
START HERE

If you want to reach current and former personnel of the Bureau of Alcohol, Tobacco, Firearms and Explosives, we can help you in a number of ways – all while actively supporting the mission of ATF from the position of a not-for-profit organization.

Check out our start-today sponsorship offerings or give us a call to develop a customized package. We look forward to working with you!

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A All-Inclusive

$10,000

- Premiere placement for website postings, events
- Send dedicated email promotions 6 times/year
- Advertise in ATFA's bi-monthly newsletter
- Up to 4 contacts receive member access, mailings

T Top Tier

$5,000

- Prominent placement for website materials
- Enjoy 3 email or newsletter promotions annually
- Unlimited recruitment opportunities via job board
- Two sponsor contacts granted member privileges

F Finely Tuned

$2,500

- Website presence with logo linked to your home page
- Annual newsletter article and recognition each edition
- Highlighted partner on website twice per year
- One representative to receive member benefits

A Affiliate

Business Partner: *police equipment, promotional items, uniforms, retirement needs, insurance, mementos, more*

- Standard-size promotion on website: $500 annually
- Advertise in bi-monthly newsletter: $250 for 3 issues

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